

The First and Only Nationally Accredited Qualification in Presenting

Would you like to be a dynamic speaker? A confident speaker? Or how about an influential speaker?

Presentation skills are a must have skill in today's competitive business arena. Having the skill to be able to stand up confidently and communicate your message effectively in fact is a vital skill that Companies demand their Key Personnel possess.

Being able to think on your feet and engage the listener could mean the difference between securing business and handing business to your competitors on a platter

If you are a trainer, a busy executive, a small business owner, a salesperson or even a representative from a community organisation consider taking your presentation skills to the next level. You can be one of the very first in Australia to achieve this much needed and innovative qualification.

Be sure to eliminate doubt for your clients or employers; when they see you have a Diploma in Presentation skills they know you are committed to the art and science of Presenting.

Studio West Training Solutions specialises in developing exceptional trainers and presenters. Our Director, qualification developer and author of *Speaking in the Shower* **Paula Smith** will be personally delivering the workshop in-house for your organisation or enrol in an open programme around Australia. Paula has been presenting for over 20 years and is also a CSP—Certified Speaking Professional (The highest Designation for Professional Speakers)

Please join Paula very soon and take the first step to becoming an exceptional presenter.

There are 10 units in the full qualification:

- Design a presentation
- Make a presentation
- Present a sales solution
- Apply advanced presentation skills
- Develop and manage personal brand
- Manage own personal and professional development
- Develop and nurture relationships
- Lead innovation thinking and practice
- Undertaking speaking to build business
- Present to media



All in a 5-day interactive and practical workshop that will have you presenting like a superstar—\$2,500.00 per person

Training and Assessment (TAE40110), Enterprise Trainer, Personal Branding, Workplace Dynamics are other programmes that Studio West can deliver for you.

www.studiowesttraining.com.au

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