



Profitable Partnerships Its all about the Win Win Relationship!

A must attend workshop for Franchisors, Franchisor Support Managers and Franchisees

The workshop covers topics to assist you in developing and maintaining the best possible business relationships to ensure long term and profitable business success.

Paula Smith our Training Director has been training and developing people for over 20 years. She has a degree in training and development and further qualifications in counselling, franchising and management. Paula has also been in business for 2 decades and knows the importance of building successful relationships for long term business success. Paula developed an innovative franchise operation for a unique market in Western Australia and has continued building successful businesses from a strong belief of good business is about building win win relationships.

The profitable partnership workshop covers:

- What is Win Win?
- The power of franchising
- The role of the franchisor
- The role of the franchisee
- Understanding the needometre
- Strategies to implement a profitable partnership
- Evaluate effectiveness



Presentation Skills, Customer Service, Training and Assessment, Communication, Personal and Professional Development, Frontline Management are just some of the other soft skill programmes Studio West can deliver for you.

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www.studiowesttraining.com.au Suite 27, 8-12 Stafford Street, Midland
P.O Box 292 Glen Forrest Western Australia 6072

Phone: 1300 852 859